

SUSTAINABLE POLICY LOCAL COMUNITY PERLA HOTEL



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“Sustainable tourism is leading factor for destination resource management in order to preserve local authentic economy sytems , traditions , biodiversity, culture local customs and prosperity.

The concept :

Sustainable tourism management is a long term complex strategy , with main goal to provide quality products and services which best meet local satisfaction and foreign demand. Sustainability is a process , not a one-time action . Sustainability management is based on quality policies ans systems dedicated to compile with the highest social and enviromental standarts . This process is seeking complex solutions to enviromental ,social and economy issues . Tourism directly affects local biodiversity and local population. As the industry has grown multiple times for the last 30 years managing the negative impact is crucial for future development . Hotels are driving force for improving sustainability performing in destinations. We at TUI SUNEО Perla do believe that every Hotel and supplier plays a role in managing impacts on the local community .

Main Goals :

- To reduce the negative imapct via contracting sustainable suppliers;
- To increase possitive impact over local income by improving labor policies ;
- To engage with locals and Manucipality in order to implement sustainable solutions ;
- Promoting local heretige and encourage interrraction between tourists and locals;
- Providing information to the guests over the importancy of sustainability management
- Bulding trust between the diferent cultures.

Procedures :

- Following procedures and lows regarting sustainability and biodiversity .
- Staff training and constant tourists feedback analisys .
- Informing and envolving guests into sustainable way of life .
- Implementing more local suppliers and local service providers .
- Following human rights policies for better labor and local employment
- Organizing theme nights at the restaurant building respect to between local culture and traditions as well as showing respect to all culture worldwide .
- GSTC Standard is a commitment to the future it should be established as a long term policy. Encourage tourists to actively participate and act as a global community.